

Workforce Innovations
in Regional Economic
Development
-- 'WIRED'--

Funding & Timeline

- 1 of 13 funded nationally
- \$5,000,000 over 3 years
 - \$1,000,000 for 1st year
 - \$2,000,000 for each of years 2 & 3
- Project Period – July 1, 2007 through June 30, 2010

Goal - (US Dept. of Labor)

- *Demonstrate that talent development can drive regional economic competitiveness and new opportunities for American workers (by integration of education, workforce and economic development activities).*

Focus - South Central Idaho

- *What do we as a region need to do to assist filling the 'workforce development gap' in our regional economic development effort?*
- *What is preventing the system from delivering a quality workforce?*

Proposal Elements

Proposal Identifies

1. *Talent Development for new, emerging & changing industries*
 - Develop training and curricula & pilot the training
 - Replicate mfg training labs throughout Region
 - Build skills of untapped labor pools
2. *Connecting workers with employers*
3. *System Transformation*
 - Strengthening business/industry & education/training connections & interactions

Expected Accomplishments

1. *Strengthened Relationship between business/employers/industries and education/training*
 - Strengthen business/industry role in education
 - Assist *secondary ed system* address the *changing skill sets* needed by business/industry

Expected Accomplishments-2

2. *Perception Change - Design & pilot activities for public ed system, and parents & students about the local opportunities not requiring a 4 year post-secondary education.*
3. *Skill Development among untapped labor pools – Lmtd Eng. Proficient & GED/ABE population*

Expected Accomplishments-3

4. *Develop Training and Curricula*
 - For newer and emerging industries as our region diversifies it's economy
 - For changing skill sets
 - For higher skill sets needed & for specified skill development ('Open entry/open exit' module development)
5. *Identify Entrepreneurial Opportunities among current 'outsourcing' work being done.*

Next Steps

- Meeting of USDOL representatives with WIRED Partnership Council
- Identify Expectations from the State Workforce Development Council and Governors Office
- Prepare an Implementation Plan

‘WIRED’ - Workforce Innovations in Regional Economic Development
 U.S. Dept. of Labor, Employment & Training Administration Initiative

NATIONAL GOAL OF WIRED:

Demonstrate that talent development can drive regional economic competitiveness and new opportunities for American workers (by integration of economic and workforce development activities)

Idaho Department of Labor:

What is preventing the system (in So. Central Idaho) from delivering a quality workforce?!

Using ‘Allowable use of Funds’ as our guide, ‘*what do we as a region need to do to assist filling the ‘workforce development gap’ in our regional economic development effort(s)?*’ -- \$5,000,000 over 3 years - \$1 million the first year, \$2 million year two, & \$2 million year three.

Allowable Use of Funds	Needs (identified when proposal was developed)	Additional Needs (identified after awarded the grant)	Ideas	Other Supporting Resources	
<p>A - Provide job training & related activities for workers to assist them in gaining skills & competencies needed to obtain or upgrade employment in industries or economic sectors projected to experience significant growth</p> <p>Including:</p> <ul style="list-style-type: none"> ▪ Talent development related to entrepreneurship ▪ Talent development related to sm. Business development ▪ Purchasing equipment to train job seekers and workers for high growth occupations 	<p>Mfg. needs workers</p> <ul style="list-style-type: none"> • English-language proficient • Trained in mfg. software • Trained on equipment being used by industry • IT skills & comfortable with computer work • Higher skill sets (now recruiting from outside the region) • With work etiquette (soft skills) <ul style="list-style-type: none"> ○ Show up on time ○ Call in when sick ○ Work w/others ○ Getting along with others • Upgrading employee skills - open entry/open exit <p>Build skills of previously untapped labor pool</p> <p>Strengthen construction trng @ secondary and post-secondary levels</p>	<p>Need truck drivers (especially with DOT coming to region)</p> <ul style="list-style-type: none"> • Lack training in the region 	<p>Develop curricula for adv. Mfg for secondary and post-secondary ed & training modules for open-entry/open exit skill development trng.</p> <p>Expansion of TFHS/CSI adv. Mfg labs w/equipment & curriculum to M/C, Northside area, & Wood River</p> <p>Training contracts w/WIA providers for mfg, construction, O & M apprenticeship, IT, alternative energy production & other emerging industries)</p> <p>Replicate ‘GED to Career’ Model at Academic Development Center</p> <p>Connections with training needs for Alternative Energy Production (Anaerobic Digestors) and with Animal Science training needs</p> <p>Fund coordinator</p>	<p>CSI</p> <p>CSI, TFHS, MC School Dist (CRTC), WR School District, a Northside School Dist</p> <p>WIA resources at local DOL offices and at MCVYAS</p> <p>State Workforce Dev. training fund</p> <p>Identify Business Plus, Inc. \$\$ and activities in support of training and bringing employment to area</p> <p>State mfg. training grant</p> <p>On-the-job training at job sites</p>	<p>Idaho Residential Ed. Council/Homebuilders Assoc., contractors, the industry</p>

<p>B - Enhance provision of job training services & information</p> <ul style="list-style-type: none"> Development & implementation of model activities to build core competencies & training workers Identify & disseminate career and skill information Develop or purchase regional data tools or systems to deepen understanding of the regional economic landscape & labor market Integrate regional planning, i.e. --increasing integration of community & technical college activities w/activities of businesses the public workforce investment system to meet the training needs of business Other enhancements of the provision of job training services & information 	<p>Operation & Maintenance workers needed across the mfg spectrum to replace those aging out of workforce and to have upgraded skills to match new skill levels required</p> <p>Build skills of previously untapped labor pool</p>	<p>Gap/Chasm between meeting job needs & teaching to basics (the test) -- not keeping up with 'skill sets' needed by employers</p> <p>Missing high school graduates who don't want to go to college, i.e. Lack of knowledge among public ed system, parents & students about good local opportunities w/o need for 4 yr degree</p>	<p>Assist with yr 2 & 3 curriculum development for apprenticeship program</p> <p>Develop LEP alternative labor pool pipeline for non-food mfg. program</p> <p>Replication of the Adv. Mfg labs & curricula</p> <p>Work with secondary ed sys, parents & students to 'spread the word' &/or change the perception</p> <p>IDOL/LMI lead on this</p> <p>Support Business-Education relationships for training provision & development, and/or upgrading skills</p> <p>SIEDO to update the Lockwood Greene study</p> <p>Identify & assess job/career opportunities that are currently being outsourced (outside of region)</p>	<p>Mfg businesses</p> <p>Education/training</p> <p>Mfg businesses</p> <p>Businesses, city, & county funds</p> <p>Business, IDOL, RIVDA, schools</p> <p>Identify other infra-structure resources coming into area (ICDBG, RCBG, Rural Dev., EDA, etc.)</p>
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